

How We increased a client's Pinterest **Audience by 155%**, their **Impressions by 119%**, and their **Engagement by 35% in just one week.**



As the world shut down in March more people went online than ever before- including Pinterest who added 49 million users.



The Client

Company J sells a high-priced toy that parents found perfect for quarantine and at-home learning and play.

When COVID19 started impacting the world, Company J saw a huge increase in sales. Their social media pages grew rapidly, and engagement skyrocketed.

While they were doing well on their other social platforms, they didn't understand how to make Pinterest work for them and were afraid they were missing out on real opportunities.



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The Problem

Their main Pinterest strategy included pinning other people's content and occasionally posting their photos and videos. No pins were optimized for keywords and would get a few hundred hits before sliding off into the black hole of Pinterest.

There was no clear understanding of how Pinterest worked, and it seemed more time was spent pinning other people's content and not getting any traction of their own.

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Solution

We spent a few days adjusting their boards, descriptions, and use of keywords and we started to see amazing and nearly instant results.

With an endless supply of customer photos, videos, and reviews, my team was able to create optimized pins that were strategically placed and created for maximum impact.



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This was all done by using **ONLY** their content (not repinning already viral pins) and with only 98 followers on their Pinterest.

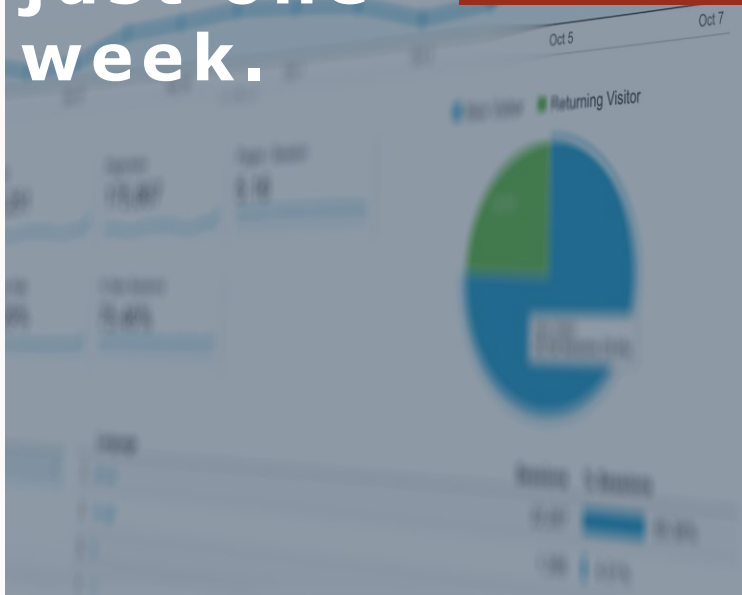


Results

Within one week of creating optimized pins their audience jumped up 155%, their impressions climbed to 119%, and their engagements soared by 35%.

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Since optimizing their profile and managing their Pinterest account they've reported a jump in sales by 160%.



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Megan is so easy to work with, she is efficient, and totally reliable! I would recommend her to anyone!- Monica

She took over my social media and the engagement went up tremendously. She was dedicated to helping my business grow and offered new ideas we hadn't attempted, and they were very successful.- Stephanie



About Us

Another bonus? Our clients love working with us and love the hours of time we save them.

If you want to take advantage of the huge influx of Pinterest traffic, I invite you to apply to work with us today! Click the button below for an application

[APPLY NOW!](#)

